

# HNP Canada 2025 Annual Finance Report

Human Nature  
Projects Canada



## Land Acknowledgement

Our team at Human Nature Projects Canada would like to acknowledge that we are on the traditional territory of many nations including the Mississaugas of the Credit, Anishinabek, Huron-Wendat, Haudenosaunee, and Ojibway-Chippewa peoples. For thousands of years, Indigenous Peoples have protected this land and today, we are here to ensure that the ecosystems remain healthy. This acknowledgement reminds us of our responsibility to keep our communities clean and to honour the Treaty we live on by giving our respect to First Nations groups, Inuit, and Métis; past, present, and future.

## About This Report

The annual finance report for Human Nature Projects (HNP) Canada details this organization's financial activities, including grant applications, expenses, and the effective allocation of funding to support environmental projects throughout the entire year. This reflects HNP Canada's commitment to environmental stewardship and community-oriented projects.

The report highlights the finance team's critical role in managing funds, applying for grants, building relationships with sponsors, and showcasing their efforts to secure resources and financial support for key initiatives. Through meticulous financial tracking of programs, the report underscores HNP Canada's commitment to accountability and resource efficiency.

This report serves as a testament to HNP Canada's mission to inspire meaningful environmental action through numbers, graphs, and well-managed, transparent financial practices.

For any questions regarding this report, please contact our finance team at [finance@hnpcanada.ca](mailto:finance@hnpcanada.ca) and copy our Co-Founders and Co-Executive Directors, Muhammad Ansar and Srija Das, at [mohammad.ansar@hnpcanada.ca](mailto:mohammad.ansar@hnpcanada.ca) and [srija.das@hnpcanada.ca](mailto:srija.das@hnpcanada.ca), respectively.



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# About Human Nature Projects (HNP) Canada



Human Nature Projects (HNP) Canada is a federally registered, youth-led not-for-profit organization dedicated to increasing environmental literacy by raising awareness about current environmental issues to inspire meaningful and equitable environmental action. HNP Canada uses various events and initiatives to further this goal, with the long-term vision of creating a global climate-resilient community of environmentalists that champions increased environmental action by acting locally but thinking globally. To date, HNP Canada has involved 10,000+ youth in environmental education, protection, conservation, and restoration globally.

DRIVING  
CHANGE

CONNECTING  
YOUTH

SPARKING  
ACTION

## Community Events

HNP Canada hosts numerous stewardship events within various communities throughout the year to give youth an opportunity to create a direct, positive and meaningful impact within their communities. These events are usually one of three types: community cleanups, tree planting, and invasive species removal events.

## Educational Initiatives

HNP Canada organizes various virtual webinars, drives, challenges, and panels to educate youth about different environmental topics, as well as solutions on how to mitigate these challenges. These events are often facilitated by various experts who share their unique insights and knowledge with students. To date, HNP Canada has educated 1500+ volunteers globally.

# Introducing HNP Canada's Finance Strategy

HNP Canada's finance strategy includes five key components:

- **Grants:** competitive form of funding tied to a specific project that requires an application and often a financial report detailing how the funds were used.
- **Monetary Awards:** provide financial recognition and support, some of which may involve an application process.
- **Fundraising Campaigns:** organized efforts to collect donations over a set period for a specific goal.
- **Sponsorships:** partnerships between HNP Canada and other organizations, where we promote a collaborator's initiatives in exchange for financial support for our activities.
- **In-Kind Donations:** non-monetary contributions that provide resources or services at no cost, helping HNP Canada cover expenses that would otherwise require funding.

Through the first four avenues (grants, monetary awards, sponsorships and fundraising campaigns), HNP Canada was able to bring in a total of ~\$26,165 during our fiscal year of January-December 2025.



# 2025 Highlights

**\$15,650**

Received in grant funding

**~\$4,000**

Received through sponsorships

**\$3,500**

Received as a monetary award

**\$3,015**

Raised through fundraising

**~\$1,140**

Approximate value of in-kind donations received

# Grants Received

## Racialized Youth Innovation (RAYI) Microgrant

The RAYI Micro-Grants are offered by the Canadian Center for Community Advancement (3CA) with the goal of supporting youth in implementing ideas that relate to preserving the environment, promoting civic and demographic engagement or strengthening youth resilience. In January 2025, HNP Canada was selected as one of 15 not-for-profit community organizations to receive funding through RAYI. We were granted **\$4000** in funding which played a vital role in the execution of the Seeds For Change: An Intersectional Sustainability Summit in March 2025. With the support of the RAYI grant, we were able to organize an impactful event that included workshops, discussions, brilliant panelists, and networking opportunities.



Scan the QR code to read our event impact report.



## Oakville Youth Climate Action Fund

The youth climate action fund offered by the town of Oakville supports projects that relate to youth-led climate education programs and research projects, youth-led climate mitigation and adaptation projects, or collaborative climate action work between youth groups and city leaders. In July 2025, HNP Canada was selected to receive **\$5650** in funding through this initiative. This grant helped fund our October 2025 tree planting event at Preserve Woods, in partnership with the OakvilleGreen Conservation Association, where we engaged 41 volunteers and planted 250 trees.



Scan the QR code to read our event impact report.



# Grants Received

## Animals, People and the Environment (A.P.E.) Fund

The Animals, People and the Environment (A.P.E.) Fund supports high-needs roots and shoots projects all over Canada. It is an initiative launched by the Jane Goodall Institute of Canada and eligible projects must address the convergence of biodiversity loss (animals), environmental inequity (people), and climate change (environment). In December 2025, HNP Canada was selected as an A.P.E. grant recipient for the second time. We received **\$1000** in funding for our proposed community pollinator garden event in collaboration with the Oakvillegreen Conservation Association. This project will take place in 2026. It will engage local youth in conservation and stewardship efforts by creating an accessible pollinator garden and spreading awareness of native pollinator species, ultimately leaving a long-lasting positive impact on the community.



Scan the QR code to read our previous pollinator garden event impact report.



## Race to an Inclusive Canada Microgrant

The Race to an Inclusive Canada micro-grants program is offered by Frontlines and funded by the Canada Service Corps. The goal of this initiative is to support youth-led projects that promote inclusiveness in Canada. In September 2025, HNP Canada was selected as a recipient of one of 150 micro-grants across Canada for our Black, Indigenous, and People of Colour (BIPOC) Green Career Fair event proposal. We received **\$2800** in funding which will be going toward this event. The career fair, which is scheduled for March 2026, will highlight BIPOC individuals who work in various roles in the environmental sector. The goal of this event will be to support high school students in exploring diverse career paths within the sustainability sector.

# Grants Received

## RAcialized Youth Innovation (RAYI) Microgrant

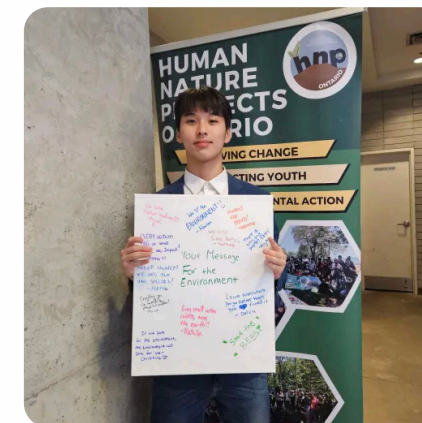
HNP Canada was chosen as a recipient for the RAYI for a second time this year in December 2025. We were granted **\$2,199.66** for our BIPOC Green Career Fair, happening in March 2026. In combination with the Frontlines grant, this microgrant will help fund our unique environment-focused career fair which will introduce youth to a variety of career paths they could pursue in the sustainability sector.



## Other Grant Applications

In addition to the grants above, HNP Canada applied to the Nature for Canada grant in February 2025, the Changemakers Microgrant in March 2025, the Awesome Foundation Grant in March 2025, the White Feather Foundation grant in April 2025, and the Howl Mico-Grant in April 2025.

Of the total ten grants we applied to this year, five were successful. This represents a 50% hit rate, which is a significant improvement from our 12.5% hit rate in 2024.



# Monetary Awards

## Youth Climate Action Runner-Up Award

The Canadian Youth Climate Action Award is offered through a collaboration between Pivot Green and the Small Change Fund. In creating this award, the two organizations aim to recognize the burden of climate change on the younger generation and the role of youth in creating viable solutions addressing its impact. Among the thirteen organizations selected for the award, HNP Canada was granted the runner-up prize of **\$3,500**. This monetary award will be used to fund HNP Canada's upcoming events and initiatives in 2026 and beyond.



# Fundraising Campaigns

## High Five For the Future Fundraiser

To celebrate HNP Canada's five year anniversary in October 2025, the HNP Canada team launched the High Five For The Future Fundraising campaign where we asked our community to donate \$5 towards HNP Canada's future initiatives, with the goal of raising \$5,000 by the end of December 2025.

To date, HNP Canada has successfully raised **\$3,015** which corresponds to 60% of the original goal. The team at HNP Canada would like to express our sincere gratitude to our first donor, Breton, Banville and Associates (BBA) Consulting, for contributing \$3,000 towards our High Five For The Future Fundraiser! BBA provides engineering and advisory services to help companies implement sustainable practices and their mission is to positively impact society's development by providing practical and a technologically advanced solutions in a mindful way.

To help contribute to the High Five For the Future Fundraiser, please scan the QR code to the right!



Scan the QR code to contribute to our fundraiser

# Sponsorships

This year, HNP Canada received **~\$4000** in funding from TakingITGlobal through four separate Commit2Act sponsorship agreements that each funded one event or initiative as mentioned below.

- **Christie Pitts Park Community Cleanup (April 2025):** This park is an important community space in Toronto that attracts a large amount of people, and subsequently, large amounts of garbage. As such, our cleanup engaged 61 participants in collecting and correctly disposing of litter. We received \$985 in funding for this event.
- **Earth Day Competition (April 2025):** signature HNP Canada initiative, engaging youth across Ontario and Canada to take meaningful environmental action in their schools by conducting cleanups, pledging for their schools to go green, and reducing their carbon footprint. In 2025, 195 participants logged 741 eco-friendly actions on the Commit2Act platform, amounting to a total of 105,338 kg of saved carbon dioxide. HNP Canada received \$950.63 in funding for this event.
- **Peelton Hills Tree Planting (June 2025):** With the support of experts from Credit Valley Conservation, HNP Canada planted 75 trees and received \$994 in funding for this event.
- **Minds on Climate Symposium: Turning Eco-Anxiety into Action (September 2025):** provided youth with an opportunity to 1) learn about eco-anxiety and its impacts on human and environmental health and 2) how to turn this anxiety into action. The event included presentations and workshops, a panel discussion, as well as a hands-on scrapbooking activity for attendees. HNP Canada received \$3959.19 in funding for this event.



Scan the QR code to read our event impact report.



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Scan the QR code to read our event impact report.

# In-Kind Donations

HNP Canada is grateful to have received in-kind donations from Simply Green Baby and Health Hut. Both supported HNP Canada’s 2025 April Christie Pits Park Community Clean Up:

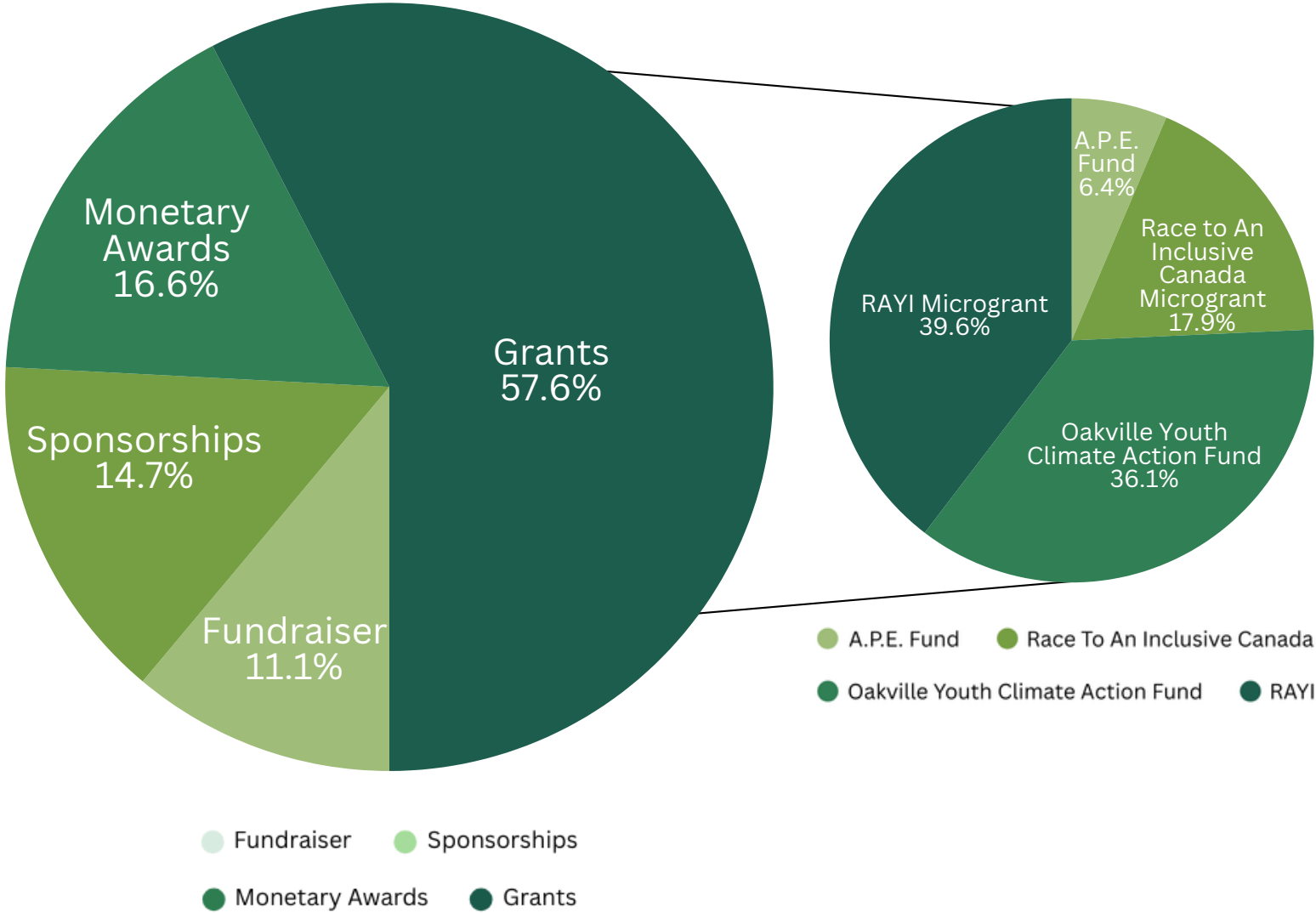
- **Simply Green Baby**, a retailer of eco-friendly toys, organic clothes, and homeware products, generously gave HNP a \$150 gift card for their store to be used as a prize for the event.
- **Health Hut**, a self-care retailer, donated hand and body lotion to be used as a prize as well, worth ~\$40.

In addition to the support provided by the retailers on the left, HNP Canada is thankful for the individuals who donated their time to prepare and present at our events this year. One guest speakers at Our Seeds for Change: An Intersectional Sustainability Summit event, as well as three panelists at our Minds on Climate Symposium contributed to our events at no cost. Typically, guest speakers at local events may charge approximately \$500, while panelists may charge approximately \$150.

HNP Canada is extremely grateful for each of the individuals who donated their time to support our mission. Together, they contributed an in-kind donation with an approximate value of **\$950** in 2025.

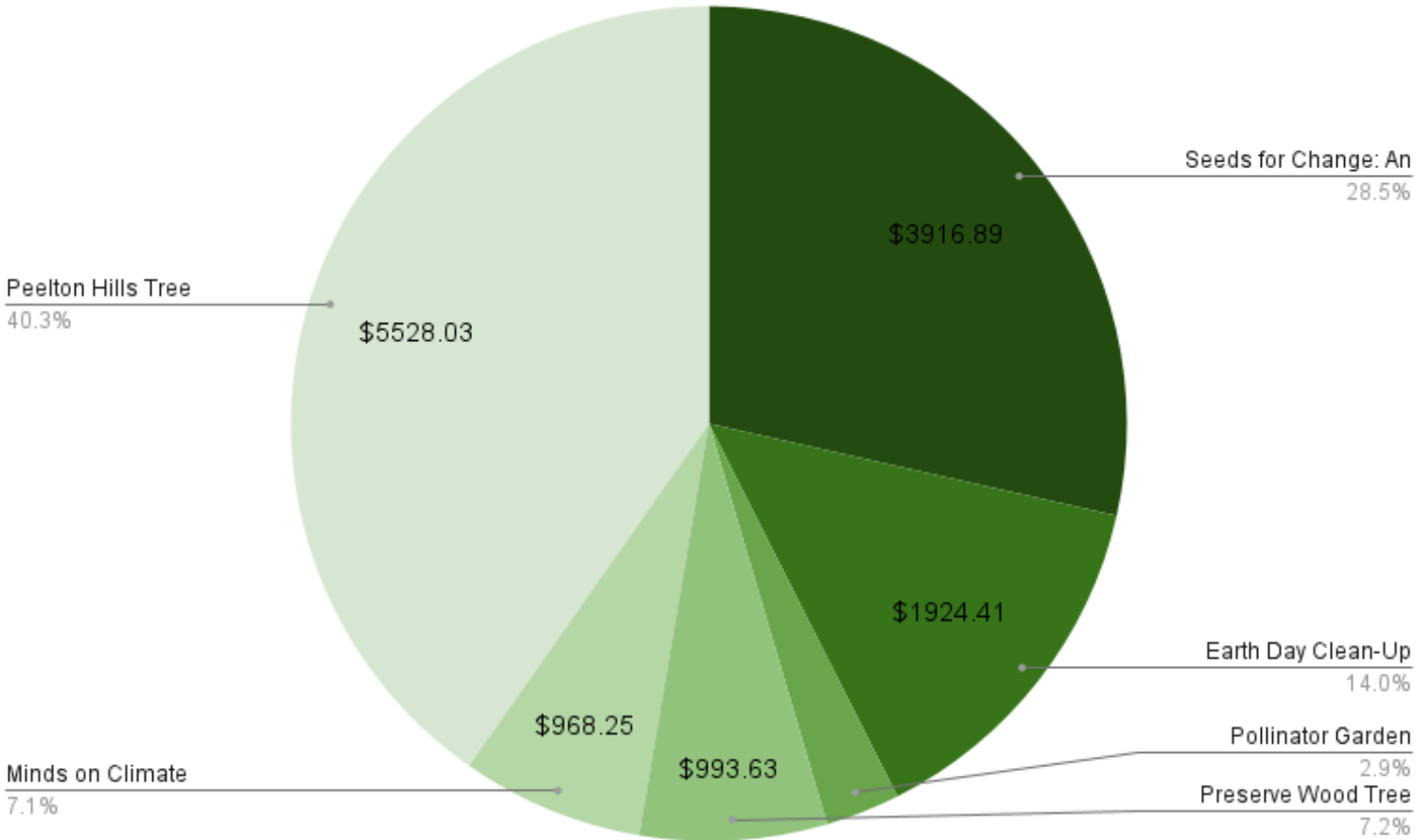


# Revenue



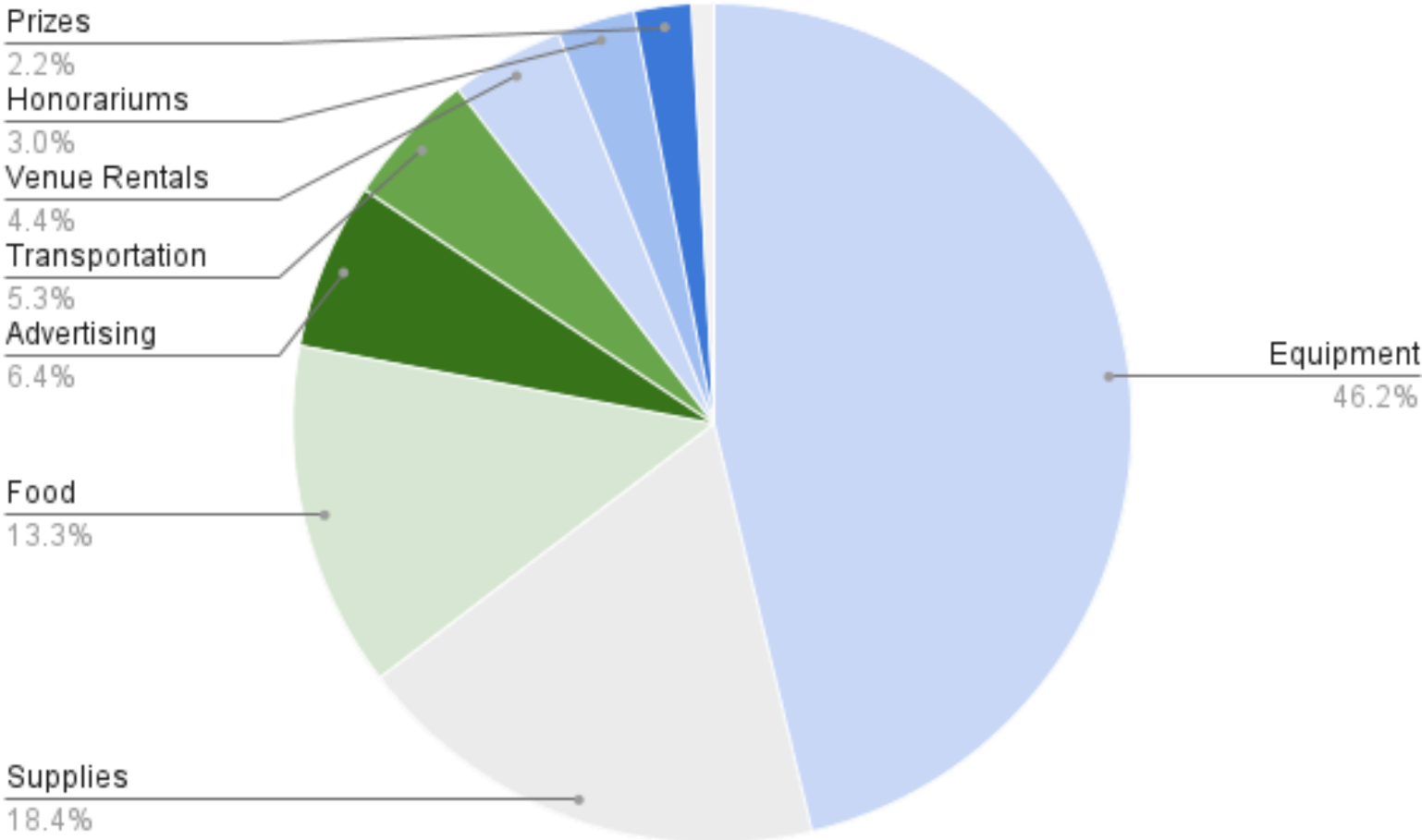
**Figure 1** demonstrates HNP Canada’s total revenue and sources of revenue in 2025. We obtained **\$15,650** through grant funding, **\$4,500** through monetary awards, **\$4,000** through sponsorships, and **\$3,015** through fundraising efforts. It also provides a detailed overview of the grant funding received by HNP Canada in 2025. We were granted a total of **\$6,200** from the Racialized Youth Innovation Grant (RAYI) Microgrant, **\$5,650** from the Oakville Youth Climate Action Fund, **\$2,800** from the Race to an Inclusive Canada Microgrant, and **\$1,000** from the A.P.E. fund.

# Expenses (by Event)



**Figure 3** demonstrates the expenses incurred for each event hosted by HNP Canada in 2025. **\$3,916.89** were spent for the Seeds for Change: An Intersectional Sustainability Summit, **\$1,924.41** were spent for the Earth Day Clean-Up, **\$395.45** were spent for the Pollinator Garden, **\$993.63** were spent for the Preserve Wood Tree Planting, **\$968.25** for the Minds on Climate Symposium, and **\$5528.03** were spent for the Peelson Hills Tree Planting.

# Expenses (by Categories)



**Figure 4** portrays how much funding was allocated towards each expense category. **\$6964.22** was spent on equipment, **\$2773.39** on supplies, **\$2006.88** on food, **\$959.81** on advertising, **\$749.24** on transportation, **\$655.71** on venue rentals, **\$450** on honorariums, **\$332.52** on prizes, and **\$123.15** on miscellaneous expenses.

# Looking Ahead

2025 has been a remarkable chapter for HNP Canada. Through the unwavering support of the HNP team, alongside its funders, sponsors and our community of volunteers, we have been able to accomplish incredible financial growth within the year. The team at HNP Canada can confidently say that we have been able to progress our goals of educating the youth in environmental literacy, as well as working alongside them to make a change through invasive species removals, tree planting, and community cleanups.

We will continue to strive towards making an even greater impact in the coming years by locating new streams of revenue to fund more events and work towards expanding the reach of the organization. As the organization grows, we want to represent HNP Canada at environmental conferences hosted in both Canada and internationally. This gives the team the opportunity to expand their knowledge while gaining exposure to more environmental topics. Through the next five years, we also would like HNP Canada to gain United Nations (UN) accreditation status to be able to send representatives to future conferences such as UN Climate Change Conference of Parties (COP). Additionally, while HNP Canada started with the Ontario branch, we recently expanded to British Columbia. In the next years, we want to establish HNP Canada's team further into more provinces and territories. We eagerly look forward to what is next for HNP Canada.



# Acknowledgements

HNP Canada would like to express our sincere gratitude to TakingITGlobal, the Canadian Center for Community Advancement (3CA), the town of Oakville, Frontlines, Pivot Green and the Jane Goodall Institute of Canada for supporting HNP Canada's initiatives through grants, monetary awards, and/or sponsorships.

Alongside this, we would like to thank Simply Green Baby and Health Hut for supporting HNP Canada's events by providing items to be used as prizes.

Furthermore, we want to extend our thanks to the finance team at HNP Canada for managing the finances of the organization as well as applying for grants to gain funding for HNP Canada's events and initiatives.

This report was designed and written by Gurman Deol, Christine Li, Mursal Jahed and Nysa Singhi. Lastly, our team would also like to thank the editors of this report including: Muhammad Ansar and Srija Das, our Co-Founders & Co-Executive Directors as well as Nysa Singhi and Mursal Jahed, HNP Canada's co-heads of finance.